WHEN TO USE GUM® PAROEX® PRODUCTS

INTENSIVE LOCAL ACTION
Spray format 0.20% CHX + 0.05% CPC

In case of sore, inflamed, swollen and bleeding gums (severe gingivitis or periodontitis), GUM® Paroex® spray 0.20% acts directly on the site of irritation and hard to reach areas for a deeper intense action.

SHORT-TERM TREATMENT
Rinse and gel 0.12% CHX + 0.05% CPC

GUM® Paroex® rinse and gel 0.12% are specifically indicated for professional plaque control to address periodontal tissue damage (gingivitis, periodontitis). It will help prolong the effectiveness of dentist treatment and prevent new plaque formation. Also recommended for pre- and post-oral surgery, tooth extraction and implant placement.

DAILY PREVENTION
Rinse and toothpaste 0.06% CHX + 0.05% CPC

Good oral hygiene is the best prevention against gingivitis and plaque build up. Brushing and flossing the teeth properly is essential for your dental care, but it is not enough: GUM® Paroex® rinse and toothpaste 0.06% are ideal to prevent dental plaque accumulation and provide long-term protection against gum problems. They address the early signs of sensitive gums and gingivitis and prevent gum disease recurrence. The addition of fluoride ions (950 ppm) to toothpaste also helps keep the teeth strong and protect against decay.

NEW COMPLETE ANTIBACTERIAL ACTION FOR SUPERIOR GUM PROTECTION

References

www.SunstarGUM.com
WE ALL HAVE A GUM PROBLEM TO BE SOLVED

Gum problems in the population...

It has been recently estimated that gum problems affect about 70% of the world population.

Gum problems are caused mainly by the accumulation of bacterial biofilm (plaque) on all teeth surfaces. However, bacterial plaque is not solely responsible: it has been shown that when bacteria are killed and disaggregate, they release into the mouth pro-inflammatory toxins, which can also lead to periodontal disease.

The elimination of both plaque bacteria and their harmful toxins is thus an essential component of a complete antibacterial periodontal therapy.

...today we have a new efficacious solution

GUM® PAROEX® NEW COMPLETE RANGE OF PRODUCTS FOR ALL YOUR GUM HEALTH NEEDS

NEW COMPLETE ANTIBACTERIAL ACTION FOR SUPERIOR GUM PROTECTION

WHAT IS GUM® PAROEX®

GUM® Paroex® is a therapeutic product line providing the new powerful Dual Action Antiseptic System, formulated with Chlorhexidine Digluconate (CHX), a clinically proven antibacterial agent, + Cetylpyridinium Chloride (CPC), a toxin-neutralizing agent, to address all phases of your gum problems, from treatment to maintenance and prevention.

SUPERIOR BENEFITS IN A SINGLE PRODUCT LINE

WHAT ARE GUM® PAROEX® BENEFITS

GUM® Paroex® is a complete therapy line, to help:
- relieve inflamed gums
- stop bleeding gums
- reduce dental plaque build up
- inhibit the adhesion of new plaque
- restore gum tissues to a healthier condition

WHY GUM® PAROEX® IS EASY TO USE

- pleasant taste for a refreshing and revitalizing sensation in your mouth
- no alcohol which means no burning, no stinging and gentle on your gums
- ready to use, no dilution required for mouthrinse
- addition of Vitamin E, Pro-Vitamin B5, Aloe Vera to toothpaste and gel for healthier gums
- gentle on your oral mucosa (no SLS, potentially irritating anionic foaming agent present in most toothpastes)
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NEW COMPLETE ANTIBACTERIAL ACTION FOR SUPERIOR GUM PROTECTION

NO ALCOHOL

REFERENCES


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